

REP HEADLINE# 6358164
 *** ORIGINAL REV#0 ***
 REP: TEL# 215-564-1206
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET
 HARRIS REPORT FROM REP
 SEP28/12 16.27
 *** WPXI-TV ***

ADV # 13160 ADV. NAME POLI/K ROTHFUS/R/CON/PA REP.# OFF.# 18 SALESMAN #
 AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME WHITNEY EVERSOLE
 7669 STAGERS LOOP SALES PRSN WA- CHERYL BLAIR
 DELAWARE, OH 43015

ORDER # CONTRACT # 6358164 CLASS: NATL. LOCAL REGIONAL
 PRDCT KEITH ROTHFUS 10/1 EST#2781 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT1/12 OCT2/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP28/12 16.27

REP: TO NSM/NSA
 FR LINDSEY FOR CHERYL
 NEW ORDER
 TTLS \$6,460
 PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	600A-700A			30		\$680.00 \$800	10/2	10/2	2		TUE	2
PROGRAM : NEWS												
2	600P-630P			30		\$850.00 \$1000	10/2	10/2	2		TUE	2
PROGRAM : NEWS												
3	1100P-1135P			30		\$1,700.00 \$2000	10/2	10/2	2		TUE	2
PROGRAM : NEWS												

AGENCY ADVERTISER CODE =

AGENCY PRODUCT CODE =

AGENCY EST# = 2781

1103

CREDIT RISK !!!

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SEP28/12 16.27
*** WPXI-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	SEC	:RATE	:START	:END	:SPTS:	WEEK	:DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	:DATE	:DATE	:DATE	:INVT	:	:SPTS:

OCT/12	\$6,460.00
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CONTRACT TOTAL	\$6,460.00
TOTAL SPOTS	6

MARKET TOTALS	\$25,840	WPXI 25%	KDKA 33%	WTAE 24%	WPGH 15%	CABL 0%	WPCW 3%	WPMY 0%
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SVC- NSI
DEMOS- RA35+*